

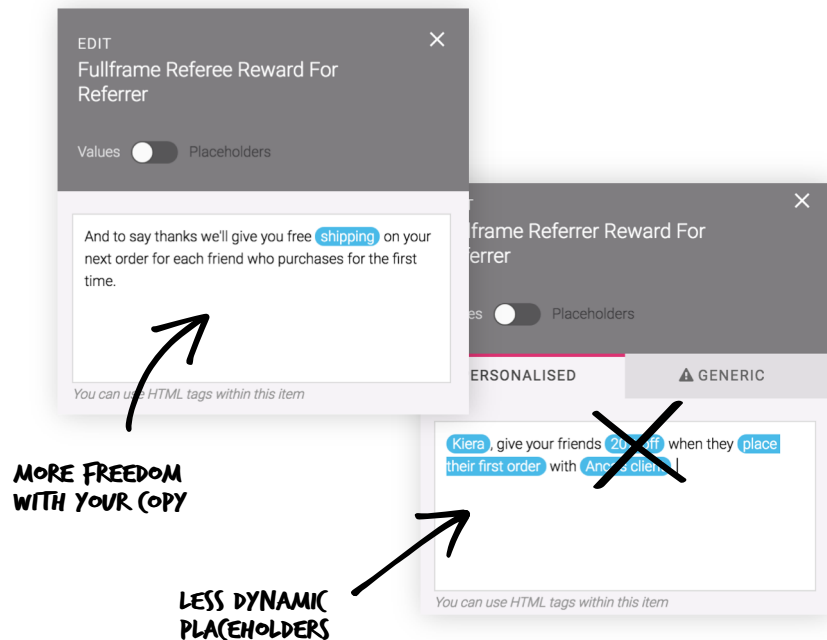
Editing Made Easy

Simpler & smarter copy editor

Last year, we introduced the copy editor to make editing copy more straight-forward. Now we've developed a number of features to make the tool even simpler and smarter to use.

HERE'S OUR LATEST UPDATES:

1. Fewer placeholders, giving you more freedom with your copy (especially around rewards)
2. Accurate and reliable translations
3. Latest enhancements available in English, French, Swedish, Finnish and Czech, among other languages.



CONTENT FLEXIBILITY

It's now even simpler to edit your rewards copy.

This limits how many placeholders you need to use and gives more freedom when writing compelling copy for your latest campaign.

RELIABLE TRANSLATIONS

Our changes to the editing panel have significantly improved the quality of language translations.

You can now write copy in free text with fewer placeholders, meaning it can be more easily and reliably translated into other languages.