

# RETAIN.ME + MENTION ME

## INTEGRATION



### CUSTOMER RETENTION STRATEGIES FOR MULTI-CHANNEL RETAILERS.

The SMARTSlip®, replaces the obsolete delivery note and delivers personalised marketing content to every customer, in full colour, at the point of delivery.

1:1 personalisation is driven by real time data, enhancing the customer experience and significantly improving customer retention. Most importantly, we deliver to 100% of customers, with unrivaled engagement rates.



**SMARTSlip®**



### THE REFERRAL MARKETING & CUSTOMER RETENTION PLATFORM FUELLING BUSINESS GROWTH

Mention Me acquires and retains lifetime customers who spend more, return often, and recommend brands to others.

Mention Me Refer acquires new customers by encouraging, measuring and rewarding word-of-mouth recommendations. Mention Me Retain keeps customers coming back by serving meaningful interactions throughout the customer journey.

**£500m+**  
revenue for clients

**2m+** referrals

**400+** brands

# HOW MENTION ME AND RETAIN.ME WORK TOGETHER.

## THE CHALLENGE:

Delivering a consistent customer journey, across online and offline, that engages shoppers without extra costs

1

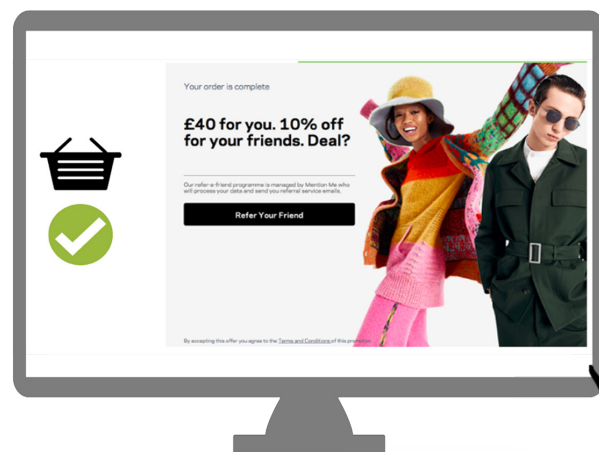
Customer places their order and sees a personalised offer on the post-purchase page.

2

The customer receives and opens their order to find the same offer inside.

3

The customer engages with the offer and takes the desired action. This could be buying again, signing up to a newsletter, or referring friends.



## BENEFITS

- ✓ Serve a consistent online and offline customer journey
- ✓ Drive repeat purchase
- ✓ Acquire new customers without extra costs
- ✓ Enhance the unboxing experience

## NEXT STEPS

### Getting set up is simple

Contact your Client Success Manager to optimise your customer journey with Mention Me and Retain.me today.